



AAU XV

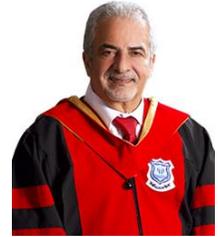
The DNA of Impact, Knowledge, and Future
Fifteen Strategic Dimensions of Institutional Excellence

AL-Ahliyya Amman University
Annual Report 2024-2025

1. AAU: Proud of Today, Ready for Tomorrow

Built on achievement. Driven by purpose. Committed to shaping futures.

At Al-Ahliyya Amman University, we take pride in a year defined by meaningful progress, academic excellence, and measurable impact across education, research, sustainability, and global engagement. The achievements realized during this year reflect the collective dedication of our academic and administrative teams, the ambition and excellence of our students, and the trust placed in us by our partners and community.



Throughout the year, AAU continued to strengthen the quality of its academic programs, expand its research impact, and enhance its global academic presence through international partnerships and collaborative initiatives. The University maintained its strong positioning across international rankings, while advancing its role as a driver of innovation, knowledge production, and national development.

AAU remains firmly committed to preparing graduates who are not only academically strong, but also globally competent, innovation-driven, and capable of leading in a rapidly evolving global environment. Through continuous investment in modern academic programs, smart learning environments, and global engagement opportunities, the University continues to shape future leaders equipped to address real-world challenges.

Sustainability remains a core pillar of AAU's institutional strategy. Through structured sustainability governance, measurable climate action, and the expansion of renewable energy utilization, the University continues to advance toward long-term environmental responsibility and global sustainability leadership.

Looking ahead, AAU is entering a new phase defined by global competitiveness, international academic recognition, and expanded global academic engagement. The University continues to strengthen its position in international accreditations and rankings, expand its global partnerships network, and increase the diversity of its international student community, while developing globally aligned academic programs that support future economic and societal needs.

With confidence in what has been achieved, and with clear vision for the future, AAU continues its journey toward global academic excellence — building knowledge, shaping futures, and creating sustainable impact for generations to come.

Professor Sari Hamdan

President of Al-Ahliyya Amman University

2. AAU at a Glance

A snapshot of AAU's scale, reach, and influence across education, research, and community engagement.

In 2024/2025, Al-Ahliyya Amman University stands at a defining moment of institutional acceleration — expanding in scale, deepening in research impact, and strengthening its global position.

With 15 faculties across engineering, health sciences, computing, business, law, education, arts, and emerging interdisciplinary domains, AAU delivers a comprehensive academic ecosystem aligned with international standards and national development priorities.

Growth is both quantitative and structural. Student enrollment increased by 25%, while academic staff expanded by 30%, reinforcing institutional capacity and research depth. A campus community where 60% of students are international reflects AAU's evolving role as a regional education hub.

Global recognition continues to consolidate institutional progress. AAU is ranked 401–500 globally in Times Higher Education, positioned 23rd in the Arab world, and demonstrates sustained performance across interdisciplinary science, impact, and subject rankings. In the QS World University Rankings, AAU is placed within the 761–770 band globally and ranks 32nd in the Arab Region, supported by a comprehensive QS 5-Star Rating.

Research performance between 2021 and 2025 confirms a high-impact trajectory. The University produced 4,568 scholarly publications generating more than 53,000 citations, with a Field-Weighted Citation Impact of 2.35, significantly exceeding the global average. The University maintains an h-index of 60, reflecting sustained citation influence across disciplines. Over 23% of publications are among the world's top 10% most cited, and more than half are published in Q1 journals. International collaboration exceeds 69%, embedding AAU within global research networks, while 55 patent families signal growing innovation, translation, and technological relevance.

Sustainability is no longer an initiative, it is institutionalized. AAU is advancing toward 100% clean energy utilization and progressing strategically toward carbon neutrality, supported by structured sustainability governance. The University ranks within the 101–200 band globally in THE Impact Rankings, reflecting measurable contributions to global sustainability goals.

Digital transformation further defines this phase of growth. The launch of the first phase of AAU's Virtual University marks a strategic expansion into cross-border digital education, supported by advanced learning technologies and the integration of artificial intelligence across academic and institutional systems.

AAU today is not only expanding, it is consolidating its identity as a research-driven, sustainability-oriented, globally connected university, steadily advancing toward higher international positioning.



3. A Year of Achievement

Celebrating key milestones that advanced AAU's position in education, research, and community contribution.

The academic year 2024/2025 marked a transformative chapter in Al-Ahliyya Amman University's journey, a year in which ambition translated into structural elevation across global rankings, research performance, strategic partnerships, academic expansion, and student distinction.

AAU entered the Top 500 universities worldwide in the Times Higher Education World University Rankings, joining a distinguished global group of institutions. In parallel, the University advanced to 761 globally in the QS World University Rankings 2026, securing first place among private universities in Jordan. Its placement within the 101–200 global band in the Times Higher Education Impact Rankings, along with strong positioning in Asia and across subject rankings, reflects not only increased visibility, but consolidated institutional maturity on the international stage.

A defining milestone of the year was AAU's hosting of the Times Higher Education Summit, positioning the University as a regional platform for global higher education dialogue and policy exchange. This achievement signaled a shift from participation in international discourse to active leadership within it.

Institutional expansion accompanied global recognition. During this year, AAU inaugurated the Faculty of Technical Education, reinforcing its commitment to applied learning, workforce alignment, and the advancement of technical and vocational excellence in support of national development priorities.

Research excellence continued to intensify. Eight AAU researchers were recognized among the world's top 2% scientists, while new international patents in artificial intelligence and pharmaceutical innovation reflected growing translational capacity. The University's scholarly publishing footprint strengthened further with Q1 recognition of its academic journal in the Arab region, reinforcing research credibility and academic influence.

Strategic partnerships expanded the University's applied impact. Industrial collaborations in engineering and pharmaceutical sectors deepened research–industry integration, while international academic accreditations enhanced program credibility and global competitiveness. These developments reflect a deliberate ecosystem approach in which research, innovation, and industry engagement operate in alignment.

Student achievement extended AAU's presence into global arenas. From international sporting excellence to innovation competitions and global health leadership roles, AAU students demonstrated distinction and global citizenship, embodying the University's commitment to comprehensive excellence.



This year did not represent incremental progress. It marked elevation, in global standing, academic breadth, research influence, and institutional confidence. AAU concluded 2024/2025 more visible, more integrated, and more strategically positioned within the global higher education landscape.

4. Education That Empowers

Delivering education that builds knowledge, confidence, and the ability to lead in a changing world.

Al-Ahliyya Amman University operates within a comprehensive quality ecosystem grounded in internationally recognized standards. Multiple academic programs hold prestigious global accreditations across engineering, pharmacy, business, and humanities disciplines, reflecting rigorous alignment with global benchmarks in curriculum design, learning outcomes, governance, and continuous improvement. The Faculty of



Pharmacy is currently in the final stages of completing its international accreditation process, while additional faculties are advancing toward global recognition as part of the university's structured quality roadmap.

These accreditations represent more than formal recognition; they constitute an operational framework that directly strengthens teaching quality, academic consistency, and institutional credibility. Their impact is reflected in the performance dimensions measured by leading global rankings such as QS and Times Higher Education, where academic reputation, employer confidence, and educational standards are increasingly shaped by verified international quality systems.

In parallel, AAU has embedded the Sustainable Development Goals (SDGs) into its academic programs and learning outcomes, ensuring that sustainability is integrated into teaching, research, and student projects rather than treated as a peripheral initiative. Graduation projects are increasingly aligned with national priorities, industrial challenges, and societal needs, reinforcing the university's role in translating knowledge into measurable impact.

The University's commitment to modernization extends to the transformation of learning environments and pedagogical approaches. Laboratories and simulation facilities have been upgraded across disciplines, while teaching methodologies increasingly incorporate experiential learning, interdisciplinary collaboration, and industry-linked projects. Artificial intelligence tools are being integrated into academic delivery, assessment systems, and institutional analytics, enhancing personalized learning pathways, academic advising, and data-informed decision-making.

A major milestone in this transformation has been the launch of the first phase of AAU's Virtual University model, expanding flexible and cross-border learning opportunities. This initiative

strengthens digital accessibility, supports hybrid education models, and reinforces the university's readiness for a globally connected academic landscape.

AAU's academic infrastructure is further reinforced by a modernized library system and extensive access to international databases, peer-reviewed journals, citation indexing platforms, and advanced digital research tools. This global knowledge environment supports research productivity, graduate supervision, and high-impact academic output.

The university's dynamic academic portfolio strategy ensures continuous alignment with evolving labor market demands. New specializations have been introduced in emerging and high-growth sectors, while programs no longer aligned with market needs have been restructured or phased out, reflecting institutional agility and long-term sustainability.

The strength of this integrated academic model is evident in student achievement. AAU students have earned national and regional recognition in academic competitions, innovation challenges, entrepreneurship initiatives, and creative fields. Strong performance in professional and national examinations further reflects the robustness of program design and practical training standards.

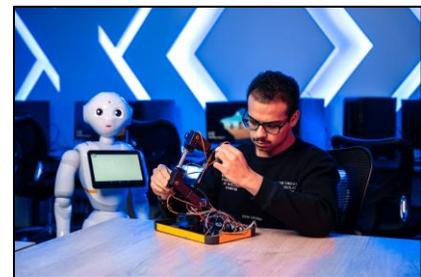
Through this integrated framework, combining international accreditation, sustainability integration, digital transformation, AI adoption, virtual education expansion, advanced academic infrastructure, and student excellence, AAU demonstrates that quality is not an aspiration, but a continuously evolving institutional commitment.

It is this systemic approach that positions the University confidently within the trajectory of globally competitive institutions.

5. Advancing Knowledge & Innovation

Transforming ideas into impactful research, innovation, and knowledge that serve society and industry.

At Al-Ahliyya Amman University, research is not treated as a traditional academic output, but as a defining institutional identity and a strategic engine for global positioning. Knowledge is regarded as long-term intellectual capital, carefully cultivated, rigorously validated, and purposefully directed toward meaningful scientific, economic, and societal impact. Within this framework, AAU continues to



consolidate its transition into a high-impact research university model—one that produces interdisciplinary knowledge capable of addressing complex national and global challenges.

The 2024/2025 academic year marked a decisive strengthening of research quality, with a sustained emphasis on publishing in leading international journals, increasing citation impact, and expanding interdisciplinary collaborations. The University's h-index (60) reflects the maturity and cumulative strength of its research ecosystem, underscoring not only productivity but sustained scholarly influence. This progression signals a clear shift from research growth

to research depth, where quality, visibility, and long-term impact define institutional performance.

AAU's research vision extends beyond knowledge production to knowledge protection and activation. Intellectual property and patent development have become integral pillars of the University's innovation strategy, transforming research outputs into protected, transferable, and market-relevant solutions. This evolution reflects a transition from a "publishing university" to an "innovating and translating university," where patent filing, technology transfer pathways, and applied industry collaboration form a coherent innovation pipeline.

The Center for Innovation and Entrepreneurship plays a central role in this transformation, connecting academic research with venture creation, incubation, and commercialization pathways. Through structured mentorship, business acceleration, and industry engagement, the Center enables research-driven ideas to evolve into scalable ventures. This integration has been reflected in the outstanding achievements of AAU students in international competitions, including advanced placements in the IEEE cybersecurity competition, demonstrating academic rigor, technical excellence, and global competitiveness.

In alignment with global digital transformation, AAU continues to integrate Artificial Intelligence across its research ecosystem, enhancing advanced data analytics, modeling capabilities, and solution development in areas such as health, sustainability, cybersecurity, and emerging technologies. AI-enabled research workflows have increased precision, speed, and interdisciplinary capacity, aligning the University's methodologies with standards adopted by leading global research institutions.

Sustainability remains deeply embedded within AAU's research agenda. Research themes and funded projects are increasingly aligned with the United Nations Sustainable Development Goals, reflecting the University's commitment to generating knowledge that contributes to environmental responsibility, social equity, and economic resilience. Research at AAU is therefore not only scholarly in nature, but policy-relevant and solution-oriented.

The convergence of high-impact scholarship, patent development, technology transfer, entrepreneurship, AI integration, sustainability alignment, and international collaboration defines a new phase in AAU's institutional evolution. It is a phase where global standing is built upon measurable scientific depth and tangible societal contribution. At Al-Ahliyya Amman University, knowledge is not produced for accumulation; it is produced to endure, to evolve, and to shape the future.

6. AAU on the Global Stage

Expanding global presence through international partnerships, academic collaboration, and growing global recognition.

Al-Ahliyya Amman University's global presence is no longer a complementary dimension of its institutional development; it has become a strategic pillar in its trajectory toward positioning itself as a research-driven university with rising international influence. The Global Engagement Center leads this direction through an integrated institutional framework dedicated to managing international partnerships, externally funded projects, academic mobility, and structured collaboration with leading universities, research centers, and professional institutions worldwide.



AAU has established an expanding network of strategic partnerships across Europe, Asia, and North America, encompassing joint research initiatives, academic exchange programs, co-supervision arrangements, and internationally funded projects. These collaborations strengthen knowledge transfer, enhance research capacity, and open new pathways for competitive international funding. Within this framework, the university increasingly acts not merely as a participant in global academia, but as a contributor to knowledge production and cross-border academic dialogue.

On the digital front, the university has undergone a substantial transformation in its information infrastructure and online academic presence. This evolution is reflected in its advancement in the Webometrics World Ranking, reaching 1016 globally in the latest edition. This progress represents a strategic shift driven by expanded open-access dissemination, improved digital governance standards, enhanced research visibility, and strengthened academic content management. The advancement is not merely numerical; it signals institutional digital maturity aligned with international ranking expectations.

The University's Marketing and Corporate Communications Unit has also played a decisive role in elevating AAU's regional and international visibility through a comprehensive communication strategy, advanced digital platform management, and high-quality media production. Institutional films and digital content have surpassed three million views, reinforcing the university's reputation as a modern, dynamic academic institution with growing global recognition.

Yet AAU's global presence extends beyond partnerships and rankings. It is embodied in its human capital. AAU students have become true ambassadors of the university in international competitions, academic forums, and mobility programs. Notably, students have achieved advanced positions in prestigious competitions, including IEEE cybersecurity contests, reflecting the strength of academic preparation and applied training embedded within the university's educational model.

Equally significant is the global footprint of AAU alumni. Graduates occupy leadership and professional roles across medicine, engineering, technology, finance, entrepreneurship, and international institutions. Their successful integration into competitive labor markets locally, regionally, and internationally reflects the university's alignment with knowledge-economy demands and demonstrates that AAU's true impact is measured by the sustained value created by its graduates.

AAU's global positioning rests on three interconnected foundations: high-value international partnerships, advanced digital presence and research visibility, and a human capital base that represents the institution with competence and distinction. Through this integrated model, AAU continues to strengthen its standing as a Jordanian university whose influence extends beyond geography, guided by a deliberate and forward-looking institutional ambition toward sustainable global leadership.

7. **Creating a Sustainable Tomorrow**

Advancing environmental responsibility and sustainable practices to support future generations and society.

Al-Ahliyya Amman University has embedded sustainability as a strategic institutional pillar that guides decision-making and shapes its long-term trajectory. Through the Sustainability and Global Rankings Center, the University has developed an integrated framework aligning planning, implementation, impact measurement, and continuous improvement with the United Nations



Sustainable Development Goals and internationally recognized governance standards. Sustainability at AAU is not an auxiliary initiative; it is a structured system anchored in policy, accountability, and measurable outcomes.

This institutional commitment is reflected in AAU's growing international standing in sustainability rankings. The University was placed within the 101–200 band globally in the Times Higher Education Impact Rankings, achieving notable performance across multiple SDGs, including Quality Education, Reduced Inequalities, Responsible Consumption and Production, and Clean Water and Sanitation. AAU also ranked 447 globally in the UI GreenMetric World University Ranking and was included in the QS Sustainability Ranking, demonstrating measurable progress in environmental stewardship, social responsibility, governance, and community impact.

Sustainability at AAU extends beyond rankings into tangible, operational models of circular economy practice. In Mafraq Governorate, the University operates integrated farms and manufacturing facilities that form a closed-loop value chain, beginning with the cultivation of fodder, olives, and fruit, followed by livestock feeding, and culminating in dairy production within university-affiliated processing facilities. These projects function not only as productive

economic assets but also as applied educational and research laboratories, where students and researchers develop renewable energy solutions, resource management systems, operational efficiency improvements, and quality assurance mechanisms. This model embodies the integration of education, research, and community development in a sustainable framework.

The University's renewable energy infrastructure represents one of its most significant sustainability milestones. AAU generates 100% of its electricity demand through solar energy systems, producing surplus energy that is fed back into the national grid. In alignment with the United Nations 2030 Agenda, the University has committed to achieving carbon neutrality before 2030, marking a strategic transition from environmental compliance to regional leadership in emissions management and clean energy transformation. Renewable energy infrastructure has thus become both an operational asset and an educational platform supporting engineering, environmental science, and sustainability research.

As part of its commitment to sustainable urban design, the University has launched a strategic "Car-Free Campus" initiative aimed at reducing transportation-related emissions, improving air quality, and fostering a safer and healthier academic environment. This initiative is complemented by active encouragement of electric vehicle adoption within the University community, supported by appropriate infrastructure development. Together, these measures promote low-carbon mobility practices and translate environmental commitment into everyday campus life.

Institutionally, sustainability principles are embedded across academic curricula and research agendas, with dedicated sustainability working groups established within faculties, centers, and administrative units. These teams operate under structured policies and procedures supported by performance dashboards and periodic sustainability reporting to ensure transparency, accountability, and continuous improvement. The University has also established a Student Sustainability Club, empowering students to lead environmental and community initiatives and reinforcing a culture of responsibility and civic engagement.

Regionally, AAU has taken a leadership role by founding the Consortium of MENA Universities for Sustainability, fostering collaborative research, knowledge exchange, capacity building, and joint initiatives that advance sustainable development across the Middle East and North Africa. Complementing this environmental and institutional framework is the University's charitable arm, "Basmat Ataa," which strengthens social solidarity and community support initiatives, reflecting AAU's holistic understanding of sustainability as encompassing environmental, economic, and social dimensions.

Through this comprehensive integration of governance, infrastructure, production systems, education, research, community engagement, and regional leadership, Al-Ahliyya Amman University affirms that sustainability is not a temporary commitment, but a long-term strategic pathway positioning the institution toward regional leadership and meaningful global impact in shaping a more balanced and sustainable future.

8. National Impact & Community Trust

Contributing to national development while building long-term trust with the communities we serve.

Al-Ahliyya Amman University believes that institutional value is not measured solely by academic and research achievements, but by the depth of its national impact and the level of trust it earns within its community. Guided by this conviction, the University plays an active national role that extends beyond campus boundaries to serve healthcare, social, educational, and economic sectors across Jordan and the wider region.



AAU maintains strategic partnerships with leading national institutions, including the King Hussein Cancer Center. Collaboration spans clinical training, joint research initiatives, and community health programs that strengthen the national healthcare ecosystem. The University also organizes regular blood donation campaigns in coordination with health authorities, in addition to structured humanitarian initiatives during Ramadan that support underprivileged families, reflecting an integrated and institutionalized approach to social responsibility.

The University contributes directly to local development by providing employment opportunities for members of the surrounding community and by fostering strong partnerships with public and private sectors. In this context, the Faculty of Hospitality and Tourism plays a pivotal role through its operational linkage with the Mövenpick Hotel owned by the Group, offering students advanced professional training environments and strengthening the alignment between applied education and real labor market opportunities.

AAU's institutional ecosystem further extends to the University Schools Group, which supports high-quality pre-university education and provides an integrated academic pathway consistent with the University's vision of nurturing academically strong and value-driven generations.

At the regional level, the University welcomes first-generation higher education students from Palestine, Iraq, Syria, the Gulf countries, and beyond, affirming its commitment to empowering Arab youth and providing a stable, supportive academic environment that opens pathways for excellence and leadership.

AAU also demonstrates its commitment to educational equity by offering tuition discounts and scholarships ranging from 50% to 100%, supporting high-achieving students, underprivileged families, humanitarian cases, and members of national security institutions. This policy reflects the University's belief that access to quality education should be determined by ambition and capability, not by economic circumstance.

The Pharmaceutical and Drug Research Center (PDRC) stands as a key pillar of AAU's national impact, bridging scientific research with the pharmaceutical industry and delivering advanced analytical services that support national drug manufacturers and healthcare institutions. Complementing this role are the Animal House and the Smart Agricultural House,

which provide advanced research infrastructure serving the scientific community in Jordan and the region. The Animal House operates under strict ethical and regulatory standards, supplying laboratory models for medical and pharmaceutical research through broad partnerships with Jordanian universities and regional institutions—including academic collaboration with Assiut University in Egypt, alongside cooperation with pharmaceutical manufacturers and the King Hussein Cancer Center.

AAU's impact further extends internationally through strategic cooperation agreements with institutions in Austria. These partnerships prepare medical sciences graduates for employment within the Austrian healthcare sector through advanced professional training, structured German language preparation, and comprehensive academic qualification—ensuring their readiness to integrate into international professional environments under the highest standards. This pathway reflects global confidence in the quality of AAU's medical graduates and strengthens Jordan's position as a source of highly qualified healthcare professionals.

The University also contributes culturally and academically through its Language Center, which plays a significant role in teaching Arabic to non-native speakers—particularly students from Turkish universities and international institutions—thereby enhancing intercultural dialogue and reinforcing AAU's position as a hub of academic and cultural exchange.

Moreover, the Skills Development and Capacity Building Center plays a strategic role in equipping students, graduates, and unemployed individuals with specialized and emerging skills aligned with local, regional, and international labor market demands. Through certified training programs and professional development pathways, the Center enhances national workforce competitiveness and expands employment opportunities.

Through this integrated model, linking education, research, industry, healthcare, cultural exchange, and community engagement—Al-Ahliyya Amman University stands as a trusted national anchor institution. It is not merely a degree-granting university, but a strategic partner in human development, economic growth, and shared societal responsibility.

9. Strategic Global Partnerships

Positioned within the International Knowledge Ecosystem

Al-Ahliyya Amman University approaches international partnerships as a strategic lever for institutional internationalization and measurable research impact. Between 2021 and 2025, AAU developed a global research collaboration network comprising more than 1,418 academic, research, and industrial institutions worldwide, resulting in over 2,548 co-authored scientific publications



during this period. These figures reflect genuine integration within international research systems and sustained participation in cross-border knowledge production.

This network includes leading research institutions across Europe, North America, Asia, and the Middle East, such as the National Research Council of Italy (CNR), the Netherlands Cancer

Institute, the German Cancer Research Center, the Chinese Academy of Sciences, the Medical Research Council (UK), the National Research Centre (Egypt), and the All India Institute of Medical Sciences (AIIMS). In the clinical and medical fields, partnerships extend to institutions such as IRCCS Policlinico San Donato, IRCCS Istituto Europeo di Oncologia (Milan), Mayo Clinic (USA), King Fahad Specialist Hospital, and the King Hussein Cancer Center (Jordan). These collaborations contribute to high-quality joint research in oncology, clinical sciences, pharmaceutical development, biotechnology, engineering applications, and AI-driven medical innovation.

The partnership ecosystem is governed through the Deanship of Scientific Research, which oversees international research engagement and monitors performance indicators related to co-publications, citation impact, and field-weighted citation performance (FWCI). This structured governance model ensures that partnerships translate into tangible research outputs and measurable academic value rather than symbolic institutional agreements.

Beyond academia, AAU maintains strategic industrial collaborations with multinational corporations such as Hikma Pharmaceuticals, Sanofi, Ericsson, Thales, Wipro Technologies, Synopsys Inc., and the Arab Potash Company. These alliances strengthen technology transfer, applied research, and industry integration, reinforcing the University's role in linking academic innovation with market-driven solutions.

AAU also advances institutional academic diplomacy through active engagement with cultural attachés and academic representatives of embassies accredited to the Hashemite Kingdom of Jordan. These relationships support mobility programs, joint initiatives, scholarship pathways, and international professional placement opportunities. In particular, structured partnerships with Austrian institutions enable medical sciences graduates to access employment within European healthcare systems following professional and language preparation aligned with EU standards.

At the regional level, AAU leads the Consortium of MENA Universities for Sustainability, a strategic alliance initiated by the University to coordinate collaborative research, policy dialogue, and institutional capacity-building in sustainable development. This leadership reflects a transition from participation to agenda-setting within regional academic networks.

Through this integrated model, combining research-intensive partnerships, industrial collaboration, academic diplomacy, and regional leadership, Al-Ahliyya Amman University positions itself not merely as a university engaged in international cooperation, but as an active node within the global knowledge community, where collaboration is structured, measurable, and impact-driven.

10. Students Who Lead

Preparing graduates with the knowledge, skills, and confidence to lead in a dynamic global environment.

Al-Ahliyya Amman University places the student at the heart of its strategic vision, not merely as a recipient of knowledge, but as a co-creator of impact and a future leader. Its academic model integrates academic excellence with applied skills, innovation capacity, and leadership development, ensuring graduates are fully prepared to compete in rapidly evolving regional and global environments. During the 2024/2025 academic year, student enrollment experienced significant growth, with international students exceeding 60% of the total student population — a clear reflection of the University's expanding regional trust and its ability to cultivate a diverse, globally oriented academic community.



This model is reflected in students' distinguished academic performance across disciplines, including strong results in competitive national examinations. Academic programs are continuously aligned with professional standards and market needs, supported by applied projects, industrial partnerships, and structured practical training. Students are also actively engaged in research through participation in research teams, postgraduate projects, and specialized laboratories, fostering analytical thinking and early research maturity.

Beyond academics, student leadership is cultivated through active participation in extracurricular activities, student clubs, community service initiatives, and volunteer programs. Students contribute meaningfully to university governance through representation in councils and institutional committees, strengthening their sense of responsibility, belonging, and institutional awareness. This holistic engagement nurtures graduates who are academically accomplished and socially conscious.

International exposure remains a core pillar of student development. Through student exchange programs and international training opportunities, students gain cross-border academic and professional experience. AAU students have also demonstrated strong presence in international conferences, scientific competitions, and innovation forums, in addition to achieving distinguished results in regional and international sports championships where they proudly represented Jordan. This balance between academic achievement, athletic excellence, and creative engagement defines the AAU student experience.

The University's impact extends well beyond graduation. AAU alumni hold leadership and professional positions across healthcare, engineering, industry, finance, and international institutions. Many distinguished students are recruited and employed even before completing their studies, a testament to their competence and market readiness. Through an active alumni network, the University continues to support career progression and maintain strong institutional ties, ensuring graduates remain ambassadors of AAU's values and mission. At

AAU, students do not simply earn degrees; they develop into leaders capable of shaping sustainable and meaningful impact.

11. Excellence Starts with People

Investing in talent, leadership, and professional development to sustain institutional excellence.

Al-Ahliyya Amman University firmly believes that institutional excellence begins with people, with its faculty members, academic leaders, administrators, researchers, and every individual who contributes to the academic ecosystem. The University has therefore adopted a comprehensive human capital strategy centered on selective recruitment, continuous development, empowerment, and leadership cultivation. Its academic



body includes distinguished scholars from Egypt, Yemen, Iraq, and Syria, reflecting the University's regional commitment, alongside faculty members from Europe, the United States, Australia, Canada, and Pakistan, demonstrating its global openness and integration of international expertise. During the 2024/2025 academic year, the number of faculty members increased by approximately 30%, supporting new academic programs, strengthening research capacity, and enhancing the quality of academic supervision.

The University continues to sponsor a significant number of teaching assistants to pursue postgraduate studies at reputable international universities, ensuring academic renewal and elevating research and teaching qualifications across colleges. In parallel, faculty and administrative staff are actively supported in participating in international conferences, specialized external training programs, and professional development courses, reinforcing global engagement and fostering a culture of continuous improvement.

To advance research excellence, the University provides direct financial incentives for high-quality research publications in leading international journals, with support reaching up to \$5,000 per published paper, based on rigorous quality criteria tied to journal ranking, impact, and citation performance. Strategic research projects, however, are not subject to fixed funding caps; instead, they are evaluated based on their national, industrial, or regional significance and receive the necessary financial support to ensure full impact. This framework is complemented by major annual research awards recognizing highly cited publications, Q1 journal outputs, interdisciplinary research, sustainability-related research aligned with the Sustainable Development Goals, and high-value patents, reinforcing the University's commitment to impactful, innovation-driven scholarship.

The University also operates an integrated performance evaluation system grounded in measurable indicators, including teaching quality, research productivity, community engagement, and governance contribution. This system functions as a developmental tool through structured career progression pathways and merit-based promotion frameworks.

Moreover, AAU has institutionalized succession planning to prepare second-line academic and administrative leaders by involving emerging talents in senior committees, assigning phased leadership responsibilities, and offering advanced training in university leadership, governance, and strategic decision-making, ensuring continuity and long-term institutional resilience.

These efforts are supported by specialized centers within the University, including the Center for Teaching and Learning, the Innovation and Entrepreneurship Center, and the E-Learning Center, all of which contribute to professional development, digital transformation, and institutional innovation. The University also places strong emphasis on women's empowerment, with female representation ranging between 45–50% in academic, administrative, and leadership positions, including committees and governing councils, reflecting a firm commitment to institutional equity and equal opportunity. With competitive compensation structures and performance incentives, AAU has become an attractive academic destination and a preferred host institution for faculty members seeking sabbatical opportunities, owing to its advanced research infrastructure and stimulating academic environment.

12. A Smarter Campus, A Better Experience

Leveraging technology and smart systems to create a connected, efficient, and future-ready university environment.

Al-Ahliyya Amman University represents a forward-looking model of a smart campus that integrates modern infrastructure, digital transformation, environmental sustainability, and quality of campus life. The university experience extends beyond lecture halls into a comprehensive ecosystem that supports students academically, professionally, and socially from enrollment through career launch, within a secure, connected, and adaptive environment responsive to the needs of its community.



The University enhances graduate employability through its dedicated Alumni Employment Platform, which connects graduates directly with a wide network of companies and institutions based on their workforce needs. This is complemented by field training opportunities within leading banks, hospitals, pharmaceutical companies, technology and telecommunications firms, and international hotel chains. A fully integrated digital services system, including online registration, e-payment, access to digital resources, and high-speed campus-wide internet connectivity, ensures a seamless, technology-driven student experience.

The campus features the Arena Sports and Cultural Complex, which includes bowling facilities, swimming pools, fitness centers, the largest university theaters in Jordan, specialized sports fields, cafés, libraries, and collaborative learning spaces. Fully serviced on-campus housing is supported by secure transportation to all regions of the Kingdom. Comprehensive medical and psychological services are available, alongside a health insurance network

covering the entire university community. These services operate within a safe campus environment supported by advanced security systems and rigorous hygiene and occupational safety standards across laboratories, workshops, and facilities.

Sustainability remains a central pillar of campus operations. The University generates 100% of its electricity through clean energy sources and applies intelligent water management systems utilizing well extraction, rainwater harvesting, and smart resource consumption. It implements advanced waste management systems, sustainable food waste handling, and maintains smart green landscapes with low-water-consumption trees. Smart parking facilities located outside the campus include free electric vehicle charging stations, aligned with the car-free campus initiative. The campus environment is further enhanced by scenic views overlooking the historic city of Al-Salt, offering refined outdoor spaces that promote well-being and quality of life.

The University fosters a vibrant student community through the Deanship of Student Affairs, which oversees extracurricular activities, student clubs, community initiatives, competitions, awards, and national and cultural celebrations, including recognition of Jordanian national days and the heritage of the diverse countries represented within the student body. Scholarships are provided for employees' children, social committees are actively supported, and products from the University's own farms, such as cheese and olive oil, are distributed as part of its institutional social responsibility. The campus ensures full accessibility for persons with disabilities, including adapted facilities, sign language interpretation, accessible lighting, and modern sanitary infrastructure.

Institutional satisfaction surveys indicate that student and staff satisfaction exceeds 95%, reflecting the strength of the academic environment, service quality, and overall campus experience. The University adopts a comprehensive wellbeing framework encompassing psychological support, protection policies, and a safe and inclusive learning environment. A data-driven management approach leverages performance indicators and analytics to continuously enhance services and inform decision-making. Furthermore, AAU implements an advanced risk management and emergency preparedness system, ensuring full readiness for various operational and health scenarios, safeguarding academic continuity, and demonstrating mature governance capable of adapting to evolving challenges.

13. Sustaining Excellence

Ensuring long-term success through strong governance, responsible management, and strategic planning.

The sustainability of Al-Ahliyya Amman University is grounded in an advanced institutional governance framework built on transparency, accountability, risk management, and data-driven decision-making. The University holds internationally recognized certifications, including ISO 9001 for Quality



Management and ISO 31000 for Risk Management, reflecting its commitment to global best practices in operational control and performance sustainability. AAU undergoes regular independent financial audits, reinforcing trust, institutional credibility, and alignment between financial stewardship and long-term strategic objectives.

Institutional planning is guided by measurable performance indicators and periodic strategic reviews that ensure coherence between academic, research, and financial priorities. An integrated risk management and business continuity system supports resilience in a rapidly evolving higher education landscape, complemented by a long-term capital development plan aimed at modernizing infrastructure, expanding academic and research facilities, and strengthening future capacity. This integrated approach enables AAU to balance institutional stability with strategic growth while maintaining disciplined financial governance.

AAU adopts a diversified financial sustainability model based on multiple revenue streams, including tuition, research income, industry-funded projects, and investment in university facilities such as cafés and the Arena Sports Complex. Additional income is generated through university-developed technological systems, emerging spin-off ventures, and specialized research centers, including the Animal House and the Smart Agricultural House. The University also generates revenue through agricultural products, consultancy services, training programs, and applied professional services delivered through its colleges and specialized centers. Strategic collaboration with industry remains a central pillar of this model, as joint development projects represent a rapidly growing revenue source and demonstrate AAU's capacity to convert knowledge into tangible economic value.

Within its competitive positioning, AAU embraces a “Blue Ocean” strategy, actively identifying and developing opportunities in spaces where traditional competition is limited. Through innovative academic programs, distinctive industrial partnerships, and advanced digital education models, the University creates differentiated value beyond conventional higher education frameworks. Financial surpluses are strategically reinvested in research, technological advancement, and infrastructure, ensuring long-term institutional independence and sustained growth.

At the same time, AAU maintains a careful balance between financial sustainability and social responsibility. The University provides essential community services without charge, including services offered by the Hearing and Speech Center and the Smoking Cessation Clinic, reflecting its national and humanitarian commitments. Sustaining excellence at AAU is therefore not merely a financial objective, it is an integrated institutional model that links responsible governance with strategic innovation, transforming financial strength into a platform for regional leadership and global ambition.

14. Stories of Impact & Inspiration

Inspiring journeys that show how AAU transforms lives, knowledge, and communities.

Behind every institutional achievement lies a human success story. Graduates of Al-Ahliyya Amman University have demonstrated their presence in positions of leadership, public service, and strategic decision-making, reflecting the value of the education they received.



Among them is H.E. Ahmad Mohammad Al-Safadi, who served as Speaker of the Jordanian Parliament for several years, representing a model of national leadership and legislative responsibility. Ambassador Skaab Al-Attiyat has distinguished herself in diplomatic service, reinforcing Jordan's international presence, while Chef Dima Al-Hajawi embodies success in hospitality, entrepreneurship, and creative industries, illustrating the diversity of professional paths shaped by the University.

This impact extends across the fields of economics, media, technology, and sport. Mohammad Al-Attili holds an executive position within Al Jazeera Media Network; Abdullah Al-Bustanji leads operations in the information technology sector; and Eyad Al-Farrah serves within respected international institutions. Numerous graduates occupy leadership roles in banking, healthcare, pharmaceutical companies, technology firms, telecommunications, and global hospitality institutions across Jordan and beyond. In the sporting arena, Yazan Al-Arab, currently pursuing a Master's degree in Sports Sciences at AAU, has distinguished himself with the Jordanian national football team, contributing to notable national and international achievements—exemplifying the integration of academic excellence with professional athletic performance.

Impact at AAU is not confined to professional distinction; it is equally reflected in its humanitarian commitment. The University's Hearing and Speech Center stands as a leading example of this responsibility, providing specialized diagnostic and therapeutic services to children and adults free of charge. By restoring communication abilities and supporting families, the Center embodies the integration of research, expertise, and social responsibility, demonstrating that knowledge achieves its highest value when it serves people directly.

The spirit of institutional vision is also reflected in the leadership of Dr. Maher Al-Hourani, Chairman of the Board of Directors, whose strategic foresight transformed a vision into an integrated ecosystem that connects schools, the University, dairy companies, hotels, and agricultural enterprises within a sustainable national development framework. This model demonstrates that meaningful investment begins with people, and that institutions grounded in purpose can transform challenges into opportunities while preserving legacy and advancing innovation.

These stories represent only a selection of a continuing journey. Among today's students, researchers, and academic and administrative leaders, new stories of achievement are being shaped, stories that will be told in future editions, reaffirming that AAU does not merely produce graduates; it cultivates enduring impact across generations.

15. The Future of AAU

Building the next chapter of AAU through innovation, global engagement, and academic leadership.

Al-Ahliyya Amman University advances with confidence toward strengthening its position as a world-class academic institution, where academic excellence, research impact, innovation, global engagement, and human responsibility converge within one integrated strategic vision. Its future is shaped by the development of a global knowledge ecosystem capable of producing high-impact research, generating solutions to contemporary global challenges, and contributing meaningfully to policy and decision-making at both national and international levels, reflecting long-term institutional ambition grounded in sustainability and leadership.



High-quality research stands at the core of this direction. The University continues to expand its presence in leading journals indexed in Clarivate's Web of Science Core Collection and Scopus, while increasing publications in high-impact specialized outlets, including IEEE journals in engineering and technology. AAU is also strengthening its pathway toward inclusion and advancement within the Shanghai Academic Ranking of World Universities (ARWU) by promoting interdisciplinary research, increasing highly cited outputs, and positioning its scholars among the world's most influential researchers. With a research h-index of 60 and growing international research collaboration, the University continues to reinforce its role as a trusted and impactful contributor to the global scientific landscape.

Beyond knowledge production, AAU is committed to transforming research into tangible economic and societal value. Through strengthening patent ecosystems, advancing business incubators and innovation accelerators, and deepening partnerships with industry, the University ensures that ideas transition from laboratories to real-world applications, directly supporting national and regional knowledge economies. Simultaneously, AAU expands its global presence by enhancing academic mobility programs and cultivating multicultural learning environments, with international students representing more than 60% of the student body, alongside the development of an integrated virtual university model and cross-border digital learning platforms.

The strategic deployment of artificial intelligence across education, research, and institutional operations forms a central pillar in building a digitally empowered academic ecosystem that enhances quality, efficiency, and institutional agility in navigating global transformations. Positioned strategically at the crossroads of Europe, the Gulf, the Levant, and North Africa, AAU plays a bridging role in regional knowledge exchange and international academic collaboration, while actively supporting Jordan's transformation into a regional and global hub for education and knowledge.

Sustainability remains deeply embedded across education, research, governance, and international partnerships, guided by ethical leadership and responsible innovation, and

supported by a robust financial sustainability framework that ensures long-term institutional growth and sustained investment in scientific, research, and innovation futures. AAU aspires to lead the Arab world in education quality, research influence, global presence, and institutional innovation, while working steadily toward achieving its strategic objective of joining the top 200 universities worldwide.

AAU does not wait for the future. It actively builds it.

Knowledge that endures.

Impact that advances humanity.

A future we help create.