

## **International Conference on Digital Transformation, FinTech, and Business Innovation (ICDFB 2025)**

Dear Colleagues,


We are pleased to extend a warm welcome to you for the **International Conference on Digital Transformation, FinTech, and Business Innovation (ICDFB 2025)**, organized by the **School of Business at Al-Ahliyya Amman University**. ICDFB 2025 is scheduled to take place on **October 26-27, 2025**, at **Al-Ahliyya Amman University, Amman, Jordan**.

ICDFB 2025 is dedicated to fostering the exchange of knowledge, innovative ideas, and discussions on the latest advancements in **Digital Transformation, FinTech, and Business Innovation**. This conference will provide a valuable platform for esteemed **academicians, scholars, and industry experts** to connect, collaborate, and engage with peers from national and international arenas.

### **Event Details:**

 **Date:** October 26-27, 2025

 **Location:** Al-Ahliyya Amman University, Amman, Jordan

 **Mode:** Hybrid (First day in-person, second day online)

### **Publication Opportunity**

We are delighted to announce that **ICDFB 2025** conference proceedings will be indexed in **ISI Proceedings, SCOPUS, Google Scholar, and SpringerLink**. Furthermore, selected papers will be featured in **special and regular issues of the following prestigious journals**:

- **Journal of Financial Reporting and Accounting –Emerald Publishing** (Scopus, Q1)
- **Journal of Islamic Marketing – Special Issue, Emerald Publishing** (Scopus, Q1)
- **Journal of Risk Finance –Emerald Publishing** (Scopus, Q1)

### **Conference Tracks**

We invite submissions on the following topics:

1. **Financial Technology (FinTech) and Its Applications**
2. **Digital Transformation and Business Innovation**

### **III. Digital Marketing, E-Commerce, and Customer Engagement**

1. **Artificial Intelligence, IoT, and Smart Business Solutions**
2. **Sustainability, Finance, and Resilience in Dynamic Markets**
3. **Blockchain Technology and Supply Chain Transformation**

## **VII. Governance, ESG, CSR, and Organizational Performance**

## **VIII. Digital Accounting, Cybersecurity Disclosure, and FinTech Reporting**

- 1. Start-Ups, Entrepreneurship, and Socio-Economic Development**
- 2. Education, Smart Learning, and Post-Pandemic Innovations**
- 3. Cybersecurity and the Metaverse: Challenges and Opportunities**

We kindly request that you share this invitation with your colleagues and encourage them to submit their papers through our **submission system** before the approaching deadline.

### **Key Dates to Remember**

 **September 05, 2025:** Deadline for Full Paper Submission

 **October 10, 2025:** Deadline for Registration Payment of Accepted Authors

 **October 26-27, 2025:** Conference Dates

To begin the **registration and paper submission** process, kindly visit  
<https://confmanage.com/Account/Login?id=68>

We eagerly anticipate your submissions and look forward to the privilege of hosting you at **ICDFB 2025**.

**Best Regards,**

**Prof. Dr. Fayez Haddad**

ICDFB 2025 Chair

Dean, School of Business, Al-Ahliyya Amman University, Jordan