ABSTRACT
Role of Logistics Information System Effectiveness on Improving Non-Oil Industries Competitive Advantages Performance.
"Empirical Study on a sample of Non-Oil Industries from The Sultanate of Oman"

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The purpose of this research is investigating the role of the effective Logistics information system (LIS) in improving the organizations competing performance. The population of the research includes the non-oil industrial organizations performing in the Sultanate of Oman. The research surveyed top management personnel working in 12 industrial organizations covering 4 industrial sectors (Food, Chemical, Plastic, and metal industries) while the sampling unit consists of (68) top management personnel related to the logistics activities.

The result of this research indicates a significant role effect between LIS effectiveness and competitive advantages, performance through (Information quality, System quality, Service quality, and Productivity), While LIS User satisfaction tends to have no significant effect on improving competitive advantages, performance. This research generated a valid measuring tool consists of a questionnaire to investigate the relation between LIS and competitive advantages, performance. Based on the results generated by this research the main recommendation for industrial organization is aligning the LIS with the organizational strategy, and implement LIS that suits the organization needs, whereas LIS is considered as part of the Strategic information system.

Detailed view of the monograph

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