

# AL-AHLYIYA AMMAN UNIVERSITY

## MAGAZINE

MONTHLY

A large group of men, mostly in dark blue suits and ties, are standing in rows. Some are wearing traditional Arab headwear like ghutras and agal. Many are wearing face masks. They are standing in front of a red carpeted area with gold chairs. In the foreground, there is a small table with a box of tissues and a large floral arrangement with yellow and purple flowers.

The 54th Conference of the  
Association of Arab Universities  
held on AAU Campus

March - 2022

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# Dr. Maher Al-Hourani appointed as Chairman of the Board of Directors of BRICS+ Jordan

The Supreme Council of the BRICS + International Group decided to appoint Dr. Maher Ahmed Al-Hourani as Chairman of the Board of Directors of the BRICS Plus Group Jordan, this came after the signing of the accession agreement on Thursday, March 31, 2022, on the last day of Expo Dubai 2020, where the accession agreement was signed in the offices of Abu Dhabi Financial Market, through which the necessary funding will be provided to invest in the world of metaverses.

Mr. Pavel Rodanovsky, Chairman of the Board of Directors of BRICS Plus International, stated that the selection of Dr. Maher Al-Hourani came as he is one of the most prominent businessmen and economists in Jordan and heads one of the largest investment groups in the education, tourism, agriculture and technology sectors. And that BRICS Plus is looking to attract the investments of members of the BRICS Plus Group to Jordan through Hourani Group, which has a long history of investing in various sectors.

Dr. Maher Al-Hourani stressed that investing in the world of Metaverse, which is still in its infancy stage, is a bold investment that needs extensive study, but the sale and purchase of lands in this virtual world are witnessing a relative boom, especially after the technology giants announced their big investment plans to enter this field. Dr. Al-Hourani stated that he is confident with this type of investment as it uses “blockchain” technologies to sell land and other items in the form of non-fungible tokens (NFTs) as a type of encrypted asset, which is the “technological standard for unique digital assets, such as real estate and virtual homes.” He said that investment has several determinants, including the desire to invest, investment expectations, the circumstances surrounding investment, and global economic policies, and all of these determinants have positive indicators when you delve deeper into the world of metaverses. Dr. Al-Hourani added that the first step will be through the establishment of a company working on financing and investment management in this field through a specialized team linked with the international BRICS Plus Group, which will, on its part, secure the necessary funding to set up various projects and register Hourani Group in the financial markets in Abu Dhabi and Dubai.

The agreement was signed by Prof. Dr. Anas AlSoud on behalf of Dr. Maher Al-Hourani and Mr. Pavel Rodanovsky, Chairman of the Board of Directors of BRICS Plus International, in the presence of Dr. Moataz Al-Debei, Dr. Hanai Atatreh, partner and CEO of BRICS Plus Group, and a group of senior employees in BRICS Plus Malaysia.



Chairman of Board of Directors

*Maher Hourani*

Dr. Maher Ahmad Hourani



## From Our President

As we begin this holy month of Ramadan, I want to celebrate all the success and diligence that we have encountered throughout the previous months from our Students and Staff Members, and may the light of goodness glow upon us all, filling us with gratitude, persistence and happiness.

For nearly 32 years, Al-Ahliyya Amman University has been earning the respect and loyalty of tens of thousands of students, parents and alumni. It is where you will find exceptional experiences that allow you to grow, develop, explore new interests and fully realize your potential. Producing career-ready graduates has always been central to our mission. Through a process that includes career exploration and professional preparation, we connect you with career paths and foster the skills and mindset needed for professional advancement. When you walk across the stage as a graduating senior at commencement, you will have more than just a degree from Al-Ahliyya Amman University, you will have career direction and the confidence needed for success in your chosen field.

I encourage you to visit our beautiful campus, meet our Students and Faculties, and see for yourself the outstanding opportunities, activities and facilities that Al-Ahliyya Amman University offers.

### President

Prof. Sari A. Hamdan  
[president@ammanu.edu.jo](mailto:president@ammanu.edu.jo)





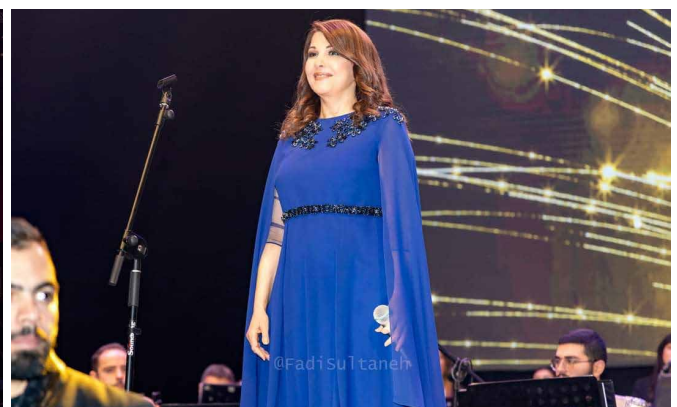
# AAU concluded its successful participation in the QS Higher Education Summit



Our University completed its participation in the QS Summit for Higher Education in the Middle East & Africa 2022, which was held in Dubai under the title “Innovation enabling environment: Redefining education in the Middle East and Africa”.

QS is a global specialist in the services, analysis and insights of higher education. Speakers and participants discussed ways to enable means of innovation in higher education institutions, business communities, and students to reach efficient environments for innovation.

## The shining artist Majida El Roumi performs at the Arena Theater



# Al-Ahliyya Amman University participates in the 27th Forum for Students Exchange in MENA region



Our University, represented by the Dean of Student Affairs, Dr. Mustafa Al-Attayat, participated in the 27th forum for Arab students exchange. The forum was organized by the Arab Council for Student Training & Innovation Exchange of the Association of Arab Universities under the patronage of His Excellency Dr. Amr Ezzat Salama, Secretary General of the association. The forum was hosted by Misr University for Science and Technology in Egypt with the participation of more than 40 Arab universities representing 12 Arab countries.

The forum is held frequently aiming to create training opportunities between various universities in the MENA region and to give Arab students the opportunity to gain training experiences from different cultures as well as to create more than 2000 training multidisciplinary opportunities this year among different Arab universities.





## The Sports Federation of Jordanian Universities signs a Memorandum Of Understanding with the Palestinian University Sports Federation



Prof. Sari Hamdan, President of our University & President of the Sports Federation of Jordanian Universities signed an MOU with Mr. Hasan Nasif, President of the Palestinian University Sports Federation in its 2nd general meeting of the Arab University Sports Federation that was held in Abu Dhabi. The signing of this memorandum aims to emphasize cooperation with the Palestinian Federation through exchanging visits between the two establishments, holding joint workshops and training courses.



## The Omani Cultural Attaché visits Al-Ahliyya Amman University



Prof. Sari Hamdan, President of our University welcomed the Omani Cultural Attaché, Mr. Khamis bin Ali Al-Sunaidi and several delegates on their tour on campus as well as to brief on the conditions of the Omani students at the university.

The meeting was attended by Prof. Anas Al-Soud, Assistant to the President for foreign affairs and Dr. Abdullah Obeidat from the Omani Cultural Attaché. Our President honored the attaché with the University's shield in appreciation of his continuous support and efforts.

## Our faculty of Law organizes its first Alumni forum



# Director of the Social Security Corporation on campus



Dr. Hazem Al-Rahahleh, Director of the Social Security Corporation presented an awareness lecture at Al-Hourani E-Learning Center on campus.

Dr. Rahahleh highlighted the programs and services provided by the corporation to its affiliates, and emphasized how the corporation is a social protection umbrella aimed at preserving the rights of the labor force in addition to providing insurance and retirement benefits.

The lecture was attended by Prof. Sari Hamdan, our President along with his Vices, deans of faculties, academic members and administrative staff.

On our side, we granted Dr. Hazem Al-Rahahleh with our shield of honor for accepting our invitation and interest for future collaborations.

## Our Nursing dean takes part in a panel discussion on “Women Empowerment”

Prof. Muntaha Al-Gharaibeh, Dean of our Nursing faculty participated in a panel discussion under the title “Women Empowerment in Economic and Knowledge Decision-Making”.



The panel was held under the patronage of H.E Dr. Adel Sharkas, the Central Bank Governor of Jordan at the Intercontinental Hotel Amman. The purpose of this panel discussion was develop their banking skills as well as enabling women to be stronger.

## AAU meets the Academic and Scientific Cooperation Attaché of the French Embassy in Jordan



  
**AMBASSADE  
DE FRANCE  
EN JORDANIE**  
*Liberté  
Égalité  
Fraternité*

Ms. Annabelle Austin, the Academic and Scientific Cooperation French Attaché visited AAU. Prof. Sari Hamdan discussed potential cooperation between the University and French universities in research and academic areas. The meeting was attended by our Engineering faculty dean, Prof. Mutasim Abdel-Jaber, Prof. Anas Al-Soud, assistant to the president for foreign affairs and the Global Engagement Center team.

Ms. Anabelle had a campus tour to learn more about the University's facilities and centers.

## Prof. Sari Hamdan elected as the Vice President of the Arab University Sports Federation





# The 54th Conference of the Association of Arab Universities held in Amman on our campus



Prof. Wajih Oweis opened the 54th Session Conference of the Association of Arab Universities hosted by the Al-Ahliyya Amman University in the Arena theater. The Conference lasted for two days with the participation of 100+ universities from various Arab countries.

Prof. Sari Hamdan, President of our University, assured that this conference is an important event for private & governmental universities, in which it contributes to the development of scientific research, especially joint research, and supports universities in elevating their scientific journals to a global level. In addition, Prof. Sari highlighted the role of this conference in improving the educational process, where private universities are supportive, and not competitive with government universities, where which play as great encouragement and motivation to work and achieve.

The Secretary-General of the Association of Arab Universities, Prof. Amr Ezzat Salama stated that the union rises from the current developments and challenges witnessed by societies in uniting international efforts and inventing solutions and projects in addition to the rapid changes the world is witnessing in the field of academia and scientific research. Hence, the union is a joint Arab accomplishment that features Arab unity with hopes to promote the involvement of Arab universities globally and open horizons of international collaboration.

## Our faculty of Law contributes in spreading legal awareness in the schools of Al-Balqa Governorate



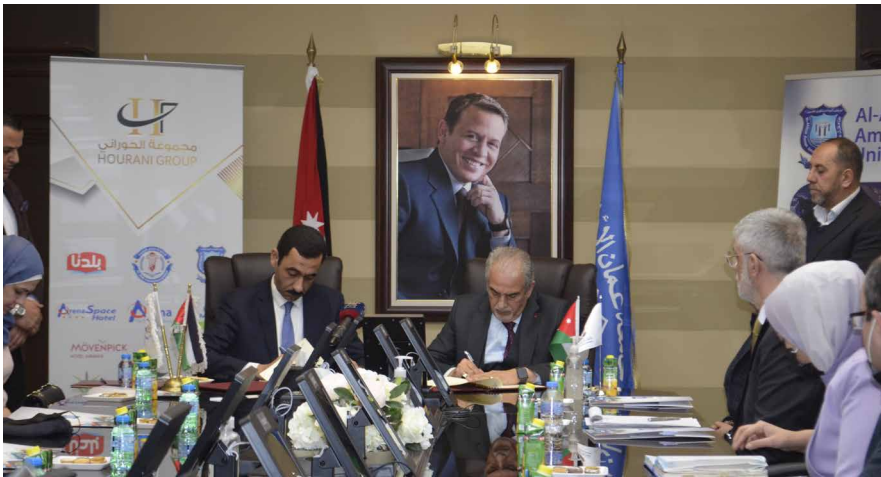
In the scope of achieving the University's objective in serving the local community, and in cooperation with the Directorate of Education in Al-Balqa Governorate, our faculty of Law, directed by Prof. Musleh Al-Tarawneh, initiated a weeklong campaign to spread awareness lectures in several schools in the field of legal culture, human rights, drug crimes and cybercrime.

## "Small & Medium size Enterprises" Seminar held in our Business School

Our Business School, directed by Prof. Motaz Al-Debie, hosted the economic & financial expert Dr. Muhammad Al-Jaafari, General Manager of the Jordan Loan Guarantee Corporation and former General Manager of the Deposit Insurance Corporation to speak in details about the roles of these corporations, highlighting the funding & financing processes of small & medium enterprises and the technicalities by which the loans and funding are granted. This informative lecture was concluded by signing an MOU between our Business Incubator and the Jordan Loan Guarantee Corporation.



# The Jordan Food & Drug Administration signs an MOU with Al-Ahliyya Amman University



Prof. Nizar Mheidat and Prof. Sari Hamdan signed a memorandum of understanding that came in support of activating the cooperation between the public and private sector to serve the educational & training process.

The Food Safety Guidance Manual, which was prepared by the JFDA is approved as a reference for the food safety and health course under the Hospitality Management and Culinary Arts bachelor program. Nonetheless, pharmaceutical products & medical supplies produced by our Pharmacological & Diagnostic Research Center shall obtain the approval after meeting all necessary standards followed by the JFDA as well as publishing joint scientific researches.

## Python language workshop at AAU

Our Information Technology faculty organized an “Introduction to Python Language” workshop that was presented by Dr. Yousef Alrabaaneh. The workshop was attended by Prof. Omar Al-Adwan and some faculty members. The workshop gave a broad introduction and explanation of the language along with areas of application.





# MOU between Jordan Design & Development Bureau (JODDB) and AAU



The Brigadier Engineer Ayman Al-Batran, Director of Jordan Design and Development Bureau had visited our campus for the signing of a prosperous memorandum of understanding. This MOU aims to support the theoretical aspect of the academic programs with quality training and to ensure training opportunities for students that will effectively influence their set of skills as well as to establish strategic collaboration that focuses on applied scientific research.

AAU and JODDB are currently working on a joint project that will take place in Sofex Expo 2022.

## Workshop at the faculty of Information Technology on (EndNote) program

Prof. Qusai Shambor presented a workshop under the title “Reference management using EndNote program” at our campus. This workshop was attended by faculty members and covered the following aspects; how to install the software on a computer & create a library for the program, methods of collecting and exporting references to the library, how to enter references into a microsoft file and other essential features of the program that were of a great benefit to all attendees.



# National Center for Security & Crises Management signs an MOU with our University

This memorandum of understanding focuses on collaboration in the area of cybersecurity and joint scientific research, learn the strategies and mechanism followed by the center and most importantly benefit from the academic expertise to establish an MA program in Risk & Crises Management. Vice President, Brigadier Staff Hatem Al-Zoubi, on behalf of the center and our President Prof. Sari Hamdan signed the memorandum.



# Women Health Center holds its first meeting with the United Nations Population Fund

A Zoom meeting was held between the women's health center and the UNFPA to discuss joint cooperation, which will lead to meeting the requirements of the strategic plan objectives of the center. By working to establish mutual cooperation with different entities international and national that are involved in supporting women's health issues. As stated by the Dean of Nursing faculty and the chairperson of the consultative board of the center Dr Muntaha Algharaibeh that this center's main goal is to provide social and economic welfare for women. Director of UNFPA MRS. Insherah Ahmed commended this cooperation that started in so many universities in Jordan.



# Dr. Mutaz Al-Debei as a keynote speaker in CBF International Conference on Business & Technology

Dr. Mutaz Al-Debei, dean of our Business School, received an invitation from Ahlia University to participate in CBF'2022 Conference that was held in Manama-Bahrain.

The keynote began by highlighting the major motivations and requirements of artificial intelligence initiatives and outlined the main AI trends along with its vision and strategy. Following that, the keynote discussed in detail the applications and practical real-world use cases of AI in various sectors and domains such as healthcare, financial services, retail, education, communications, media, automotive, manufacturing, and the public sector. Nonetheless, Dr. Mutaz discussed the main factors impeding AI initiatives.



Erasmus+

*Dr. Janusz Lukowski*

Incoming staff mobility from  
Kazimierz Wielki University in  
Poland

*Prof. Mohammad Al-Tanani*

Outgoing staff mobility to the  
University of Bradford in England





# ***Announcements!***

## **Al-Hourani Competition for Art & Design**

**applicable** for alumni and current students

in the  
following  
areas

Photography  
Drawing  
Poster Design  
& Animation

## **Business Incubator Competition for Innovative Projects**

**applicable** for current  
students from all faculties

To fill the form



# Our Alumni.. Our Pride

## **Mrs. Deema Hajjawi**

**TV Chef, Culinary Consultant,  
Recipe Developer and an Author of  
3 cooking books**



Mrs. Hajjawi is one of the well-known established chiefs and culinary consultants in the MENA region. Also considered the most followed chief around the region.

She presents her own segment at the prestigious Jordanian channel Roya TV. Her first mobile application was downloaded on the Apple Store, which had the highest download rate on the Saudi Apple Store at that time. Dima communicates daily with her followers and audience through social media channels. Her interest and passion for healthy food gave her the opportunity to be chosen as the Healthy Culinary Ambassador for Philips Kitchen Appliance Technologies in the Middle East.

Mrs. Deema comes from a family of media, as her father is a popular director and that is where her dedication to take part in TV channels came from.

Mrs. Deema obtained her BA in English literature from Al-Ahliyya Amman University which supported her in creating her books.

# GEC Team



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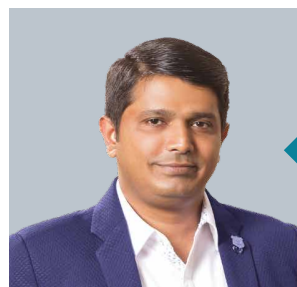
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