جامعات عمان الأهلية تطلق برنامج ماجستير ادارة أعمال MBA مستشفك مع جامعة Herriot Watt Dynamics & Systems Business School

كلية ادبينر للاهتمام

لا يُخفى على أحد الدور الأساسي الذي يلعبه وبعدها وانشئ في العصر الحالية، وله من أهم أسباب النجاح في الدراسات التجارية سواء كان صغيراً أو متوسطاً (وهو ما يميزة 90٪ من مؤسسات الأرباح التجارية) أو حتى الكبيرة يرجع أساساً إلى الإدارة. ولذا لا بد من تأهيل المديرين سواء في المسوؤليات المتسعة أو الغايات من شأنها أن تؤدي في علوم الإدارة الحديثة وأساليبها، بالإضافة إلى التزود بأحسن الممارسات في المجال.

تستعرض جامعة عمان الأهلية بعد حوالي 15 سنون معرفة ببرنامج MBA من جامعة Herriot Watt Dynamics & Systems Business School该怎么办، ويقدم البرنامج مبادئ الاتصال بالبرامج والتي تتضمن التدريس بالبرامج والاتصال إلى النظام الأساسي بكل سهولة ووضوح ودون الحاجة إلى تقديم ملخصات تضمن لنظم الطلب تقدمتها، وإما أن الاتصال بشكل رئيسي كما لو كان طبلاً مسبقاً في الجامعة، وقد تم ترحيل واعتماد البرنامج من وزارة التعليم العالي والبحث العلمي ومجلس الاعتماد في الأردن، وسيدياً في البرنامج في الفصل الأول من العام الدراسي المقدم 2011-2012.

يتكون البرنامج من 45 ساعة معتمدة موزعة على 9 مقررات أساسية، وتتضمن دراسة في المعايير العالمية، ولغة الدراسات هي اللغة الإنجليزية، ومن متطلبات القبول (بالإضافة إلى المتطلبات التي ترتيبها وراء التعليم العالي والبحث العلمي الأردني) محاولة المرشح معينة مستفيدة، لتحديد مدى ملاءمة خلفيات المرشح المتطلبات الأكاديمية. وفقاً لأي حاجة مطلوبة أن يكون المرشح قد عمل لمدة مهنية على الأقل، ويقوم بالتدريب المقرر فريق مبني في جامعات عمان الأهلية، ويعقد هذين الاتصالات والمهن والامكانيات، وتساعد الشهادة على في جامعة Herriot Watt Dynamics & Systems Business School.

وكيفية استراتيجية، تتسع جامعتنا للإشراف على توفر الفن المعرفي والعربي في مجال الإدارة والأعمال بال.stringify(4) (الدراسة العالمية المؤهلة بما يخدم هدف معايير التطورات البيئية المتسارعة) على فن أهم المبادرات التي تلتقت إليها الجامعات على صعيد قنبل هذه البرامج المشتركة:

1) نقل الخبرات ومعرفة المدارس من مصادر عالمية جيدة، والتي تنتهي أفضل الممارسات في مجال الإدارة والأعمال، وتتوفرها إلى أعضاء المجتمع.
2) تأهيل كادر إداري مطلع بالتعلم والمعرفة، ووابدت الأسلوب وحقق سياسات الدراسة في جامعين الأردنية (صحيفة البرنامج) بالإضافة إلى النظام الأساسي بحرية التحريز في نشاط الدراسة أو استكمالها وتحليل قدرات الطالب الأخرى (الدكتوراه).
3) إنتاجية مهارات التنسيق والتفكير المنطقي، وأساليب الاتصال في البرامج للدراسات في الحياة العملية (الدكتوراه).
4) إنتاجية مهارات التنسيق والتفكير المنطقي، وأساليب الاتصال في البرامج للدراسات في الحياة العملية (الدكتوراه).
5) تطوير واتجاه تدريس التحليل والتفكير المنطقي، وأساليب الاتصال، وتحليل قدرات الطالب الأخرى (الدكتوراه).
6) خبرة العملية، بالإضافة إلى التدريس المثمر بversible في توفر كوارث مخصصة أكاديمياً قادرة على إكمال الدراسات العليا في مجال الدكتوراه في أي جامعة عالمية.
- التواصل بين الأكاديميين المحليين مع نظرائهم الأجانب من ذوي الخبرات والمعرفة الواسعة في المجال، من شأنه أن يساهم في تطوير حركة البحث العلمي وخصوصاً في مجال تطوير آداء منظمات الأعمال الحديثة.

وللمزيد من المعلومات يرجى الاتصال:

Ms. Enas Al-Hourani
EBS MBA Programme Administrator
Al-Ahliyya Amman University
Tel: +962 5 3500211 Ext: (4047/4048)
Email: mba-ebs@ammanu.edu.jo
EDINBURGH
BUSINESS SCHOOL
HERIOT-WATT UNIVERSITY

MBA Degree

Heriot-Watt University
An institution with a history of cutting-edge education

Heriot-Watt University (HWU) has been at the forefront of learning for almost 200 years. Established as a school for engineers, the name commemorates two giants of Scottish business and engineering: George Heriot, financier to King James VI; and James Watt, the pioneer of steam power and one of the leading lights in the industrial revolution of the 18th and 19th centuries.

The world’s first technical institute and one of the first universities in the UK to be awarded a royal charter, Heriot-Watt quickly established a reputation for world-class teaching and leading-edge research. It remains a hotbed of scientific, engineering, technological and business talent.

From its modern campus on the green edge of Scotland’s capital city, Heriot-Watt’s programmes lead the way in areas as varied as energy, the environment and climate change, risk and modelling, infrastructure and transport, and the interface between life and physical sciences. Its research is world-class and cutting edge and sits among the top 5% of universities worldwide.

Al-Ahliyya Amman University

Al-Ahliyya Amman University (AAU) is the first private university established in Jordan in 1989. The university started operations in 1990 with three faculties: Arts and Sciences, Law and Administrative and Financial Sciences, now the university incorporates other faculties: Pharmacy, Information Technology, Engineering, Nursing and Architecture and Design; the old Arts and Sciences faculty became Faculty of Letters.

The university also awards Master’s degrees in seven different majors. AAU is committed to quality of education, bridging the gap with the industry and business communities’ requirements; adopting international standards in its curricula, and providing its graduates with the needed knowledge and skills to meet the job market demands.

In its vision and mission, AAU emphasizes that the main interest of the university is building the state of the art environment needed to providing best quality education in all degrees offered in its disciplines for the diversified body of the students and maintain a harmonious cultural interaction on the campus.
Edinburgh Business School

Edinburgh Business School (EBS) has built its reputation on a strong record of achievement by students, alumni and faculty of Heriot-Watt University. Our programmes are written by an international faculty, many of whom are acknowledged leaders in their respective fields.

Our uniquely flexible approach was pioneered by the school’s founder Professor Keith Lumsden and has been key to our success. The school’s reputation among the world’s most forward thinking businesses, organisations and government departments has attracted students from more than 160 countries.

Our programme is the largest international MBA programme in the world. Students can study in our state-of-the-art facilities at our Edinburgh campus or through our global network of partners. Students can study at their own pace and in their own language, but however they choose to study; they will be part of a wider network of intelligent, ambitious and successful peers.

Faculty of Administrative and Financial Sciences at AAU

The Faculty of Administrative and Financial Sciences was among the first faculties at AAU to be established in the year 1990; since then the faculty strives to meet the job market demands of the various business related programmes, providing society with qualified graduates who are top among their peers. There are six different undergraduate programmes offered by the faculty and are all based on local accreditation requirements and international standards for curricula, those include: Business Administration, Accounting, Banking and Financial Sciences, Marketing, Management Information Systems and Hotel and Tourism Management. Faculty Objectives incorporate development of cognitive structures of students and build their academic and research capabilities. Keeping up with requirements of the job market through development of programmes and academic disciplines. Providing and developing learning resources and the modernization of education commensurate with the technological developments. Raising the efficiency and capabilities of faculty research. Promoting the spirit of scientific research among graduate students. Strengthening the cooperation with the institutions of the local community. Utilization and Employment of modern technologies in the educational processes.

Collaboration Partnership Agreement

Al Ahliyya Amman University and Edinburgh Business School at Heriot-Watt University have signed an agreement to enter into an academic collaboration to deliver a learning programme leading to the award of an MBA degree. Recognized by AAU as an awarding body in its own right, the formal award certificate shall bear the names and crests of Heriot-Watt University and Al Ahliyya Amman University.

Programme Definition

The programme provides comprehensive coverage of the subjects of business management, such as Organisational Behaviour, Economics, Marketing, Accounting, Finance and Project Management. The Strategic Planning course emphasizes the application of ideas from all parts of the MBA syllabus within a strategic framework. Students are required to understand and apply strategic planning tools and models and to integrate their knowledge acquired from the other core courses and apply this to strategic analysis.
What This Programme Offers

This Programme is designed for people who want to acquire the skills and techniques of business management. The MBA programme meets the needs of students from a wide range of backgrounds, and who aspire to personal development to become effective managers. The programme also gives students the opportunity to expand their knowledge to meet certain professional requirements by attending specialized Business Administration courses. The MBA courses give the students a deeper understanding of business management and help them to apply the acquired skills in their organisation.

Why this Programme is Important

Al-Ahliyya Amman University has partnered with Edinburgh Business School to provide the EBS MBA programme in English locally in Amman. Students now have the opportunity to earn a joint degree from AAU and HWU without the need to travel to the UK. AAU together with EBS support the busy professionals by providing flexibility in the study methods and choices with the benefits of:

- Earning an international degree locally with no cost of travel.
- Earning an international MBA without the need to leave their jobs or families.
- Internationally recognized and rewarded. The MBA programme is the largest international MBA programme in the world and is included in the 2011 Financial Times listing at www.rankings.ft.com/businessschoolrankings/online-mba-2011.
- The joint degree is licensed and accredited by the Ministry of Higher Education and Scientific Research and the Accreditation Association of Higher Education Institutes in Jordan.
- Providing the graduates with opportunities to advance in their careers.
- Providing lectures by both approved local instructors and by EBS Faculty.
- Now available to students are global expertise, international excellence and scientific knowledge, and the pursuit of best practice in the areas of administration, finance and business.
- Creating an administrative workforce armed with science, knowledge, and the latest business methods to manage businesses in order to stimulate the economy and contribute to the building of the nation.
- Open the way for our students to benefit from the international expertise and access global success.
- Create opportunities for our students to pursue their studies in foreign universities and to access other international programmes either in the same level or as a route to other higher degrees such as PhD.
- Development of critical thinking skills, independent thinking, decision-making, strategic management of teamwork and continuous learning among students, will all be employed in the practical field of business.
- Communication between local academics and their foreign counterparts with expertise and extensive knowledge in the field, would contribute to the development of scientific research, especially in the development of the performance of modern business organisations.

MBA course content

To meet the requirements for the MBA award, students need to complete a total of 9 courses, each being equal to 5 Credit Hours for a total of 45 Credit Hours for the whole programme. The Strategic Planning course is the capstone course and integrates the knowledge and skills developed through the core subjects.

Core courses

- Accounting
- Economics
- Finance
- Marketing
- Organisational Behaviour
- Project Management
- Strategic Planning
- Research Methods for Business and Management (compulsory requirement by the Jordanian Accreditation standards).

Elective courses

Will be selected by the EBS MBA students from a list of courses to be provided.
Admission Requirements

Applicants should fill an application form available online at www.amanu.edu.jo before the deadline specified for each semester as shown on the site. Candidates should satisfy the following requirements:

- An undergraduate degree from a recognised university with an authenticated certificate and transcript.
- A GPA not less than GOOD (or equivalent)
- TOEFL with score not less than 400
- At least 2 years work experience
- 2 Passport size recent photos

An interview with the candidates will also be required.

Course Fees and Payment

Registration fees per semester: 300 JD
(Covering administrative tasks and delivery fees of the course study material)

Course fee: 150 JD for each Credit Hour
(750 JD per course; students may take maximum 2 courses per semester; fees cover the course study material in addition to full access to the EBS learning site and communication with instructors)

Exam Fees: equivalent of 100 £ (UK Sterling Pound) per course as set by EBS.

Students are required to register for the courses that are offered in each semester, a maximum of 2 courses might be offered per semester.

Upon registering in the programme students will receive the course textbook and access to the course website where the course text is available online, additional study material, practice exams and faculty support are also provided.

For Further Information, please contact:

EBS MBA Programme Administrator
Al-Ahliyya Amman University

+962 5 3500211 Ext: 4048/4047
mba-ebs@ammanu.edu.jo